## TRUCKS BIG FACTOR IN RECONSTRUCTION

W. L. Kissel Says They Are Most Efficient for Short Hauls.

That a large amount of the recon-struction work now under way or to be undertaken in the future will be done by motor trucks is the prophecy of W.

by motor trucks is the prophecy of W. L. Kissel, secretary-treasurer of the Kissel Motor Car Company.

"When changing our factory from regular production to war work it was found necessary that steps be taken to insure prompt delivery of raw materials, parts, tools, &c., from other plants located at some distance. To make such deliveries regularly and on schedule time that would permit full efficiency to the factory it was found impossible to depend upon either express or freight service as furnished by the railroads. Motor trucks were pressed into service for transportation of materials within a range of fifty to sixty miles. a range of fifty to sixty miles.

## Two Kinds of Tires Used.

These trucks were equipped with large pneumatic truck tires in front and solid dual tires in the rear, the latter being used for the reason that pneumatic tires of proper dimensions had not been developed at the time. These tires permitted a speed better than that which could be maintained on solid tires, and the mileage secured was shown to be much better. After 10,000 miles the pneumatic tires are still in good condition. The original casings are still in use and the spare tire furnished with the truck has never been removed from its compartment. The rear tires were changed at about 7,000 miles.

"The truck used on this work hauled a load of from three to four tons in each direction every day, while the express service would require two or three days with occasional delay and inconvenience at a time the highest efficiency was a seemalial. In addition to the de-

was essential. In addition to the de-lay it was of course necessary to do extra hauling at each end of the route making delivery to and from the express

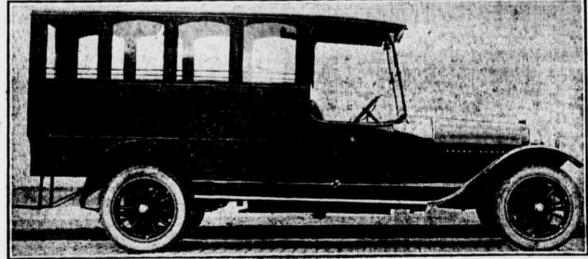
tion.
"It will not be long before the rural communities will be served by motor trucks that will bring their produce to market and return merchandise to the farmer, and the daily appearance of the express truck will be looked forward to as the rural mail car is to-day. These two fields alone will absorb an enormous number of motor trucks, and the addi-"The cost of this transportation after figuring all operating expense and depreciation on the truck has been shown to be less that what it would have cost to make the same chimment by rail. nake the same chipment by rail.

### Truck Most Efficient.

This experiment with motor trucks This experiment with motor trucks shows that express service within a distance of about 100 miles can be more efficiently given by the truck than in any other way.

"It is reasonable to assume, therefore, that in the work of reconstruction that it is the work of the shows that express service within a dis-tance of about 100 miles can be more efficiently given by the truck than in any

Speedy and Roomy Velie Hospital Omnibus



MOTOR FEES BUILD ROADS.

The Velle Motors Corporation is one of the few concerns which make a special ambulance chassis. That this special ambulance chassis. That this special chassis is a success is borne out by the Brooklyn State Hospital, which has been using an ambulance built on one of these Velle 152 inch wheelbase chassis that is built so as to stand more than ordinary wear and tear. It is the acid test of anything turned out in the automotive world. Trustworthiness is the deciding factor in the purchase of a chassis for some time past, with perfect success. This chassis was designed by the same engineers that have made the Velle Six famous the world over.

The requirements of a hospital ambulance. Every specification is standard and the best for its purposes. The chassis equipment is complete, with special 162 inch wheelbase, ready for the attaching of any body desired. The name Velle has always been liked with reliability in the automobile of the deciding factor in the purchase of a chassis for this purpose.

The motor is six cylinder—no overheating regardless of speed. The axles

IN ONLY 3 WEEKS

Autocar Company Finds Armistice Brought Increase of

Business Equipment.

That business houses are building up

quipment to take care of the good times oming is the keynote of the Autocar ompany's published statement that in

the nine weeks following the signing of the armistice three hundred and fifty-six different business houses placed repeat orders for Autocar motor trucks.

factorily that the highways are now gen-erally considered the vital link in better and cheaper distribution. Good roads spreading throughout the

country can deal the high cost of living a vital blow—and that fact is being gen-trally understood.

The hard learned lessons of war time

## SELDEN OFFICERS HERE.

President Gordon and Other Excontires at Motor Show.

following officers from the hom office of the Selden Truck Sales Com-pany, Rochester, are attending the show: George C. Gordon, president; Major William C. Barry, vice-president; Hal T. Boulden, vice-president and sales direc-tor; Robert H. Salmons, vice-president; John Coleman, assistant general man-ager, manufacturing division, and C Henry Mason, advertising counsel.

The need of equipment especially for transportation is very general, and as huvers are seeing that a generally lower level of prices is not in sight they are covering their needs at once.

The war burned into the minds of all the absolute necessity of the minds of all the absolute necessity of the minds. covering their needs at once.

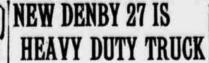
The war burned into the minds of all the absolute necessity of the motor truck — the highways, inadequate as they now are, took most of the short haul burden from the railroads; and did so satis-

356 REPEAT ORDERS

not have been assigned, the performance with overload being such that the perfected '27,' to my mind, is the ideal, a totable triumph of engineering skill and manufacturing precision."

Like others of the Demby line, the new model incorporates nothing experimental, nothing that can figure in a company. have advanced motor transportation fur-ther than years of peace—good roads and cheaper distribution is now a public demand throughout the nation.

"27" is far greater.



Rated at 3 1-2 Tons Capacity, but Main Units Are of 5 Ton Type.

Enter model 27, the newest creation of the Denby Motor Truck Company of Detroit, a heavy duty commercial vehicle, the builder of which sees for it

a distinct place in the business scheme of the world. This model is rated 7,000 pounds, or 8 % tone capacity, but significant in its construction is the fact that the ma-jority of units are recognized five ton or units are recognized five ton units—motor, transmission, clutch, radiator, &c. Serviceability and lasting quality are logical sequences of such far sightedness on the part of the maker, whose plans call for an unusual production for a truck of the rated capacity of this powerful carrier of burdens.

"For two years we have been work ing to a point where we could produce this type of truck to complete our line." is the explanation of Garvin Denby, president of the company. "The ques-tion was whether to build a light truck or one of the specifications of the '27,' and after exhaustive tests we decided in favor of the more costly of the two because of its wonderful attainments in

'To give the new 31/2 ton truck a test that would enable the engineering de-partment to eliminate all of the 'bugs' in the experimental models we shipped them to Oregon, where for three months they hauled wheat. The trip was through hub deep sand, the steep grades and down hills, which thoroughly tested both power and control. Harder work could not have been assigned, the performance

comeback.

A feature that will be appreciated among users is the variable frame length that can be supplied, so that this truck is adapted to any class of body from the long vans to the compact dump bodies. The loading space is as great as that of a five ton truck and the speed of the "27" is far greater.

PYRO also makes a

wonderful cleaner for windshields and

windows, as it does

not freeze on the

glass. Also an eco-

nomical fuel for

chafing dishes, spirit

lamps, percolators,

COLE & DIXON, Inc.

236 West 54th Street have been appointed Metropolitan Distributors of



Manufactured by The United States Motor Truck Co., Covington, Ky.

# On Exhibition at the Motor Truck Show

Space M4 Madison Square Garden

also at the following combined branch showrooms and service stations:

Brooklyn, N. Y. 900 Bedford Ave.

Jersey City, N. J. 585 Communipaw Ave.

**New York Service Station:** 615 West 56th St.

Newark, N. J. 17 Front Street.

Albany, N. Y. 204 Washington Ave.

Warehouse: 609 East 19th St., N. Y.

# As good for your radiator as oil for your engine

That's the wonderful thing about PYRO Alcohol - it not only gives certain protection from freezing but is actually good for the car's cooling system - water jacket, radiator, pump and connections.

These are the compelling reasons why the Government uses PYRO in the Army, Navy and Post-office motors.

And these are the very same reasons why you should make sure you get PYRO when you buy a non-freeze. Warning: Most chemical non-freezes on the market are based on calcium chloride. Of these the U.S. Bureau of Standards warns: "Calcium chloride compounds should be used with caution if at all, on account of their corrosive action."

PYRO is on sale at garages and filling stations, grocery and department stores, druggists, and paint and hardware stores.

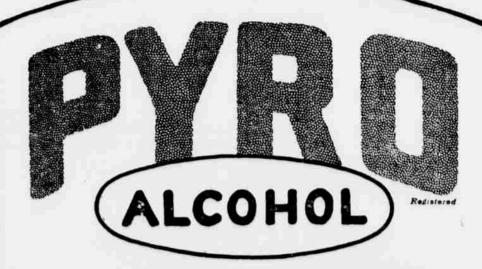
## How To Use PYRO

- 1. Determine capacity of radiator in gallons
- 2. Fill radiator with water.
- 3. Draw from radiator enough water and substitute same quantity PYRO to meet following conditions:

163 5 Solution-1 part PYRO and 5 parts water will not freeze at 20 above zero. 20% Solution-1 part PYRO and 4 parts water will not freeze at 10 above zero. 25% Solution-1 part PYRO and 3 parts water will not freeze at zero.

33 19% Solution-1 part PYRO and 2 parts water will not freeze at 10 below zero. 50% Solution-1 part PYRO and 1 part water will not freeze at 25 below zero.

When necessary to replenish, use a mixture of 1 part water and 4 parts PYRO.



**Protects your Car** -from Freezing -from Repair Bills due to Corrosion

U. S. INDUSTRIAL ALCOHOL CO., 27 WILLIAM STREET, NEW YORK



Why is it that Garford owners buy Garfords when they need additional trucks? You can find out at the Garford Auto Show Exhibit.

"Users Know"

Garford Motor Truck Co., Inc.

427 W. 42d St.

The Garford Motor Truck Company, Lima, Ohio Motor Trucks of all Capacities

Distributors and Service Stations in all principal cities See the Garford Complete Line at the Auto Show

Sixty-ninth Regiment Armory